CeLine – Van Distribution/Sales System

CeLine VSS is a low cost solution to the problems of distributing and selling from a van. It will organise and monitor your operators and eliminate errors due to illegible hand written invoices, cut confusion and increase productivity.

CeLine VSS will:

- Load product lists and prices from the Office Computer to the *Pocket PC**
- Plan calls by daily route or location
- Allow items to be selected on-screen, with prices
- Print a neat, user designed, invoice in the shop
- Upload invoice details to the Office Computer into Sage Accounts
- Present a professional image to your customers

*The Pocket PC is a hand-held computer which is taken with the van driver. It holds your customer addresses, product lists and prices. Customer orders are taken on the Pocket PC by tapping on the easy to use screens. Orders are sent electronically to the office computer and an invoice can be printed in the van directly from the Pocket PC.

How It Works…

The Office Computer holds the product lists and prices as well as a database of customers. This information is downloaded onto the *Pocket PC* so that the operators have the latest prices and details when they make their visit.

The *Pocket PC* is the device for mobile selling. It is small enough to fit in your pocket but powerful enough to hold thousands of customer details and product lines.

The sales person takes the *Pocket PC* into the shop to take the order. By tapping the screen, items are selected and a total price is shown. The operator then prints the invoice and delivery note and unloads the goods from the van.

The Pocket PC

On return to the warehouse all transactions are uploaded back to the office computer either by plugging directly or, for remote operators, via the internet. The transaction files can interface to accounts or stock control programs to create a totally closed system.

CeLine VSS can work with just one van operator or a fleet of hundreds. The system will save money by:

- Eliminating the need for pre-printed invoices and price lists.
- Reduce administration time.
- Reduce errors due to hand written sheets and customer disputes.
- Improve visit efficiency with route planning.
- Improve the productivity of the van operator.

CeLine VSS costs just £200 per van with an annual licence fee of £100 charged after the first year. The Pocket PC and mobile printer are widely available from many computer stores.

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CeLine VSS Function

(1) Select outlets to visit

The Pocket PC holds a database of shops to visit. To plan a route either enter a location address (such as postcode) or select the call cycle day.

Search Screen: Enter a location or use the route plan selection to select your visits for the day.

Your day's calls are listed on the screen. Tapping the screen on a call enters the record, when the visit has been done the red tick is shown.

(2) View the customer record

The customer record contains details about the outlet. Fields can be updated on screen or at the main office.

The record includes a visiting schedule. This outlet is to be called the first and third Tuesday on a four-week cycle.
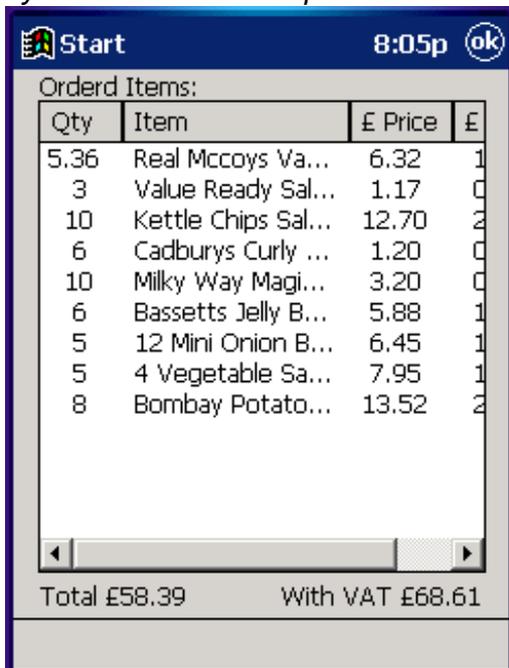
(3) Take an order and print the invoice

Your products are arranged in lists, such as 'Snacks', 'Sweets', etc. Tapping the screen will add a quantity against the products. Items sold by weight accept decimal input.

Pressing the button next to the item displays the product price and photo. If the customer has a special price for this product the new price can be entered. Special priced products are stored within the customers record so the system remembers special deals.

A summary of all items ordered with a total value can be shown on the screen at any time.

When the order has been taken the total price is calculated and displayed. The invoice and delivery note are then printed in the van (if required).

On returning to the office, the day's transactions are downloaded to a PC for stock control and accounts. If the operator works remotely the information can be sent over the telephone.